

Governor's Cup Regatta Inc.

August 22 & 23, 2009



2008 GOVERNOR'S CUP WINNER

Brandon Kennedy-Owner/Driver

Tom Saddler-Co-Chairman, Lou Schiavone-Co-Chairman,
Sharon LaRue-Mayor, City of Celina

Sponsorship Opportunities

Please visit our web site-<http://celinaevents.com>

CELINA
Governor's
Cup Regatta Inc.

August 22 & 23, 2009

P.O. BOX 112, CELINA OHIO 45822

Sponsorship Opportunity

This is your opportunity to be part of the fastest growing event in Celina. After a 25-year hiatus, hydroplane racing returned to Grand Lake in 1995. The original Governor's Cup, presented by Governor C. William O'Neil in 1958, has been restored. It will continue to be the hallmark of the event.

As a sponsor, you will be featured in multifaceted advertising before and during the event. This well planned campaign promises to generate tremendous crowds and excitement for the entire two days!!

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Governor's Cup Regatta Inc.

UNLIMITED SPONSORSHIP PACKAGE

NUMBER AVAILABLE: 1

Sponsor's Receive:

- *Logo on the front of the official race program
- *Logo in all printed media
- *Program listing as a MAJOR sponsor
- *Logo on Cable T.V. spots
- *Logo on billboard advertising
- *Inclusion in all media releases
- *Sponsorship banner on stage
- Sponsorship mention on P.A. during event
(2 times per hour – both days)
- Company name on hydroplane during races
(includes framed 8" X 10" photo)
- *10 Governor's Cup, Sponsor Logo, golf shirts
- 20 WCSM Radio Spots during the race (10 per day)
- 20 V.I.P. Passes or 20' X 40' Corporate Tent

Sponsorship Fee: \$10,000

*Items available only to major sponsors

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Governor's Cup Regatta Inc.

GRAND NATIONAL SPONSORSHIP PACKAGE

NUMBER AVAILABLE: 2

Sponsor's Receive:

- *Logo on the front of the official race program
- *Logo in all printed media
- *Program listing as a MAJOR sponsor
- *Logo on Cable T.V. spots
- *Logo on billboard advertising
- *Inclusion in all media releases
- *Sponsorship banner on stage
- Sponsorship mention on P.A. during event
(2 times per hour – both days)
- Company name on hydroplane during races
(includes framed 8" X 10" photo)
- *6 Governor's Cup, Sponsor Logo, golf shirts
- 12 WCSM Radio Spots during the race (6 per day)
- 15 V.I.P./Drivers Party Passes or
20' X 20' Corporate Tent

Sponsorship Fee: \$7,500

*Items available only to major sponsors

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Governor's Cup Regatta Inc.

5 LITRE SPONSORSHIP PACKAGE

NUMBER AVAILABLE: 4

Sponsor's Receive:

- *Program listing as a MAJOR sponsor
- *Sponsorship banner on stage
- Sponsorship mention on P.A. during event
(2 times per hour – both days)
- Company name on hydroplane during races
(includes framed 8" X 10" photo)
- *4 Governor's Cup, Sponsor Logo, golf shirts
- 6 WCSM Radio Spots during the race (3 per day)
- 10 V.I.P./Drivers Party Passes

Sponsorship Fee: \$5,000

*Items available only to major sponsors

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Governor's Cup Regatta Inc.

2.5 LITRE SPONSORSHIP PACKAGE

NUMBER AVAILABLE: 4

Sponsor's Receive:

- *Program listing as a MAJOR sponsor
- Sponsorship mention on P.A. during event
(2 times per hour – both days)
- 2 Sponsorship banners provided by sponsor,
placed at race site
- Company name on hydroplane during races
(includes framed 8" X 10" photo)
- *2 Governor's Cup, Sponsor Logo, golf shirts
- 4 WCSM Radio Spots during the race (2 per day)
- 5 V.I.P./Drivers Party Passes

Sponsorship Fee: \$2,500

*Items available only to major sponsors

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Governor's Cup Regatta Inc.

1.5 LITRE SPONSORSHIP PACKAGE

NUMBER AVAILABLE: 4

Sponsor's Receive:

- *Program listing as a MAJOR sponsor
- Sponsorship mention on P.A. during event
(1 times per hour – both days)
- 2 Sponsorship banners provided by sponsor,
placed at race site
- Company name on hydroplane during races
(includes framed 5" X 7" photo)
- *1 Governor's Cup, Sponsor Logo, golf shirts
- WCSM Radio Spots during the race (2 per day)
- 2 V.I.P./Drivers Party Passes

Sponsorship Fee: \$1,000

*Items available only to major sponsors

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ADDITIONAL SPONSORSHIP OPPORTUNITIES

<i>Corporate Tents</i>	\$1,000	20' X 40'
	\$500	20' X 20'

These are private tents located in a prime viewing area. The tent will be set-up when you arrive. A fence is provided to insure your privacy. You can hang your banner decorate your tent and entertain your customers and employees. Chairs and tables are available for rent. You can provide food or the committee will be happy to assist you. Beer is the only alcoholic beverage permitted in the tent area. To comply with the Event Beer Permit, all beer served in the tent area must be purchased in bulk from the Beer Tent.

Business Owners Special **\$500**

This is your chance to get maximum exposures for your business. Land, sea & air package separately valued @ \$720.

- Hydroplane Sponsorship (framed 5"x 7" picture)
- Banner placement at the race site (you supply banner)
- 4 WCSM, 30 second Radio Spots (2 daily)
- 2 V.I.P./Drivers Party passes

NEW!

Hydroplane Sponsor **\$400**

Your company name will appear on a hydro that will be competing in the two-day event. The cost includes the production of vinyl lettering. You will be listed as an official sponsor in the program. A framed 5" x 7" photo is included. The P.A. announcer will use the sponsor's name during the heat racing and the finals. Your name could be on the Governor's Cup Winner!!!!

NEW!

- Individuals get 1 V.I.P./Drivers Party pass

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ADDITIONAL SPONSORSHIP OPPORTUNITIES

WCSM Radio Advertising

\$120 – 10 spot minimum

Here it is, what a better way to advertise your company than live on the radio!! Each spot is 30 seconds long and they are \$12 per spot, with a 10 spot minimum purchase.

Company Banners

\$100

Your banner will be displayed at the race site during both days of racing. We will install the banner and return it to you following the race. The price includes a listing as an official sponsor in the race program.

V.I.P. Seats

\$50

Purchase some of the best seats available. You will have access to the V.I.P. tent for both days!! Soft drinks and snacks will be provided.

Crew Chief

\$25

Show your support for a great community event. Your name will be listed in the race program. You will also receive a limited edition button.

CELINA
GOVERNOR'S CUP REGATTA INC
P. O. BOX 112
CELINA, OHIO
45822

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SPONSORSHIP AGREEMENT

_____ \$10,000	Unlimited Sponsorship Package – 1 available
_____ \$ 7,500	Grand National Sponsorship Package – 2 available
_____ \$ 5,000	5 Litre Sponsorship Package – 4 available
_____ \$ 2,500	2.5 Litre Sponsorship Package – 4 available
_____ \$ 1,000	1.5 Litre Sponsorship Package – 4 available
_____ \$ 1,000	Corporate Tent – 20' x 40'
_____ \$ 500	Corporate Tent – 20' x 20'
_____ \$ 500	Business Owners Special
_____ \$ 400	Hydroplane Sponsor – Includes 5" x 7" photo
_____ \$ 120	WCSM Radio Advertising - \$12 per spot, minimum 10 spots
_____ \$ 100	Banner Fee – You supply banner
_____ \$ 50	V. I. P. Seat – Under the VIP Tent, Drinks & Snacks provided
_____ \$ 25	Crew Chief – Listed as official supporter in the program
_____ \$ CALL: 419-305-4281--	Display Space - Boat Show- Auto Show (price based on square foot required)

Mail to: **Celina Governor's Cup Regatta Inc.**
P. O. Box 112, Celina, OH 45822

Sponsor Name: _____

Contact Person: _____

E-Mail Address: _____

****Web Site:** _____

All sponsors will be listed on our Web Site with a link to the sponsor site

Signatures: _____

Please feel free to contact any member of the race committee:

Mike Bruns, Paul Frilling, Jeremy Hinton, Jeff Larmore, Tom Saddler,
Dave Slusser, Snuffy Smith, Ron Snyder, Gary Stone, Myron Buxton,
Deb Zwez, Doug Eshelman, Jill Myers, Larry Stelzer, Bob Howell,
Chreyl Bruns, Brian Miller, Donna Grube, Allen Baskett, Scott Anderson, Craig Morton,
Jim Hyatt, Mary Beougher